

# BRENDA IZAGUIRRE

## UX/UI & Web Designer

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### SUMMARY

Detailed-oriented and innovative UX/UI Designer, with 5 years of experience designing, configuring, and optimizing user experiences to enhance usability and functionality. Skilled in collaborating with cross-functional teams to align UI solutions with business goals and technical requirements.

### SKILLS

UX/ UI Design	Web design	Usability testing	Design systems
Prototyping & Wireframing	User-centered design & research principals	Visual design fundamentals	Figma & Adobe XD
Adobe PS & AI	CMS platforms	Info. architecture	Interaction Design

### EXPERIENCE

#### **Safran, Brea, CA** – *UX/GUI Configuration Specialist II*

April 2023 - PRESENT

- Design compelling, easy-to-use inflight entertainment GUI applications to meet user and airline needs.
- Collaborate with UX/UI Designers to create and implement widgets and home screen designs for airline GUI successfully meeting design criteria and delivery dates.
- Conduct user research on inflight entertainment and UI trends.
- Design, cut, and package assets for developer consumption.
- Use of a CMS tool as a part of the daily workflow of developing airline-specific GUI designs.
- Participate in software verification tests to ensure that the GUI is deployed to the system and displayed as expected.
- Troubleshooting and training others.

#### **WhiskerCloud, Newport Beach, CA** – *Web Designer*

September 2021 - March 2023

- Designs, develops, and optimizes intuitive websites using WordPress. Creates UI components, and creates original graphics, visual imagery, and icons for websites that adhere to branding guidelines.
- Provides first-level technical support for websites.
- Implements and maintains an organized content management system, including necessary design upgrades requested by clients and troubleshooting.

- Research and stay abreast of current websites and veterinary trends.
- Implement solutions using HTML/CSS.
- Perform website audits and website redesigns.

**Law & Stein, Irvine, CA – Legal Coordinator**

November 2019 - November 2020 (Laid off)

- Managed client relations, drafted legal correspondences, and aided partners with ongoing estate planning matters.
- Managed calendars for associates and coordinated meetings between potential clients and partners.
- Implement and manage systems to file, organize, and archive legal documents.

**Ferry Intl., Irvine, CA – Business Development Coordinator**

March 2018 - November 2019

- Conducted market research through agent surveys, competitor analysis, and attendee interviews to gather data for future speaking events.
- Coordinated over 6,000 agent events with sponsors, including drafting event and sponsorship agreements while boosting sponsorship dollars YOY.
- Identified speakers, events, and conference trends around the country.
- Designed event materials for print and event presentation decks.

**Hairtamin, Irvine, CA – Social Media Coordinator**

March 2017 - March 2018

- Researched and implemented market trends to increase social media following and engagement.
- Collaborated with the operations team on marketing calendars to increase sales through social platforms
- Nurtured relationships with influencers to identify opportunities for collaboration and leverage user-generated content.
- Create social media posts and schedule posts 3x per day.

**ACHIEVEMENTS**

[Adobe AI Profesional](#), [Interface Design](#), [User Experience & Design Thinking](#), [VisualDesign](#), [Web Design](#)

**EDUCATION**

**University of California, Irvine, Irvine, CA**  
UX/UI Design Certificate, 2021

**Chico State University, Chico, CA,**  
Bachelor of Arts, Psychology, 2013